

STATE LIBRARIAN'S REPORT

September 10, 2004

State Publications Access Program

HB 1347 was passed by the legislature, and the Governor signed it on 6/25/04. This bill amends RSMo Chapter 181, requiring state agencies and departments to send an electronic copy of all state publications to the Secretary of State's Office. The bill describes the new program and outlines responsibilities for the four partners involved: state agencies, Secretary of State, Missouri State Library, and the participating libraries.

In preparation, Reference Services has weeded the paper state publications collection and sent many publications to the State Archives. The staff studied the current workflow and are designing the workflow for the new program.

A letter has been drafted for Secretary Blunt's signature to inform the directors of the state agencies and departments that they must assign a designee for the program. It will be released soon.

The Reference Services Team has evaluated six different options for the trusted electronic repository and selected the OCLC Digital Archive product. The Secretary of State's Office is in the process of contracting for that service.

The revision takes effect on 8/28/04, and staff members are laying the groundwork for the new service. The portion of our web site which covers state publications is being revised to reflect the new program.

The initial access to the publications in the trusted repository will be through links in the MOBIUS and OCLC catalogs. Soon access will be provided through a search page on our web site.

Reference Services

Reference Services added a number of new resources at the beginning of FY '05. They include the "Gale Virtual Reference Desk" and "Oxford Reference Online." Each includes many titles, and each service allows you to search across all the titles in the database.

Reference Services added a new functionality to the periodicals which can be accessed online by state employees. Serials Solution Article Linker was added to the Journal Tracker product

instituted last year. State employees searching in one online journal database will be directed to a different database where the full text of the article can be found.

Reference Services staff has been working diligently since May to resolve the 1940 duplicate records identified during the MOBIUS de-duplication project. To date, 98% of the State Library's duplicate records have been resolved in the Arthur Library Catalog.

During FY'04, Reference Services completed implementation to MOBIUS by entering Serials records for our general periodical collection. We now can provide lists for claiming issues that have not been received. This last module greatly improved the information available in the catalog. It also allows us to cease publication of the *Jefferson City Union List of Periodicals*. The bulk of the libraries in that union list now have their periodicals included in their online catalog.

Volunteer Recording Booth

The sound booth has been installed in the Volunteer Services area of Wolfner. The software is designed to be used by volunteer narrators and monitors in network libraries. In the two months since the recording equipment was installed, staff and volunteers have been practicing by recording children's books. Specifically, 'Show Me' and 'Mark Twain' award books that have not been recorded by the NLS. The program is on track to be in full production by September. In late September the NLS studio manager and the LCM specialist will be at Wolfner to work with the volunteers and to do a workshop on the art of audio recording. There will be an open house and/or ribbon cutting later this fall.

Wolfner Outreach

Recent outreach efforts for Wolfner Library included placing paid advertisements in newspapers in counties where Wolfner services are greatly under utilized based on census data, estimated eligible individuals, and actual patron use comparisons. We have experienced an increase in patron applications from the targeted counties. The next phase of the paid print advertisements involves targeting senior and minority publications.

Marketing Update

Missouri Libraries: Your Lifetime Connection, a marketing manual for Missouri libraries and trustees, was sent to libraries across the state in June. The manual contains chapters on public relations, targeting audiences, demographics, media, events, design, and other topics to help libraries of all types and sizes promote themselves in their communities. Library development consultant Holly Dentner will continue the State Library's marketing training efforts by creating an online presentation available through MOREnet's e-conferencing service.

Missouri State Library Scholarship Program

The Missouri State Library Scholarships have been awarded for the Fall 2004 semester. We received 21 new applications and awarded five scholarships. One of the awardees had to decline her scholarship due to scheduling conflicts and another has deferred the use of her scholarship until Winter/Spring 2005. Sixteen students renewed their previously awarded scholarships to attend classes during the Summer 2004 semester and 18 renewed for Fall 2004. This makes 21 receiving scholarships during the current fall semester.

Training and Continuing Education

Summer Institute

The 2004 Library Skills Summer Institute was held August 3-6 in Columbia, Missouri, at the Best Western Columbia Inn. Ninety people attended.

There were two advanced track courses, a basic track course, and a technology track course. The advanced track courses were Organizing Library Materials and Library Organization and Management. The basic track was a collection of courses presenting an overview of public library services in Missouri. The technology track held classes at MOREnet and included courses on basic troubleshooting, networking made easy, and introduction to PC hardware.

Library Trustee Workshops

Over the past few months, the State Library has sponsored a series of workshops for library board members. The workshops are broadcast across the state using the videoconferencing equipment at six different libraries, and trustees can attend at any of the six locations. Workshops in April, May, and June covered basic trustee responsibilities, library district planning and standards, and library legal issues. The final session, scheduled for September 25, will cover financial issues. Workshop attendance has averaged about 60-70 people for each session. Libraries hosting the workshop include Daniel Boone Regional, Cass County, Northeast Missouri Library Service (Kahoka), Mississippi County, Springfield Greene County, and West Plains.

Senior Friendly Libraries Workshops

The 2004 Senior Friendly Libraries Workshops will be held at the Shelbina Carnegie Library on September 15 and the Barton County Library in Lamar on September 17. The focus of the workshops is on planning and developing programs for older adult audiences. The presenters for the workshops are RoseMary Honnold and Saralyn Mesaros, of the Coshocton County Library in Ohio. Honnold and Mesaros recently published *Serving Seniors: A How-to-Do-It Manual for Librarians* (Neal Schuman, 2004). The authors solicited ideas, advice, and information from libraries around North America. Seven Missouri librarians submitted advice and ideas that were included in the book.

Missouri State Library Continuing Education Committee

The Missouri State Library Continuing Education Committee met on June 16 in Columbia, Missouri. Library staff attending was Barbara Reading, Krista Adams, and Nathaniel Albers. The committee discussed a continuing education brochure explaining the services provided by major library agencies throughout the state. Krista Adams presented the plans and goals for the Gates Sustainability Grant if funding is received and led a discussion on implementing those plans. Pam Brady from MOREnet demonstrated the Centra 7 software designed for e-conferencing through individuals PC's. Nathaniel Albers led a discussion on expanding the use of videoconferencing for continuing education programming. The next meeting will be held September 23.

2004 Summer Reading Program Update

Wolfner Library recently concluded another successful summer reading program, "Discover New Trails @ Your Library. The program included preschoolers through teens. The 80 participants selected their own reading goals and counted the amount of time they spent reading, or being read to. They could read books, magazines, and newspapers of their choice. All the participants who met their goals received books purchased with funds provided by the Friends of Wolfner Library. A number of special prizes were awarded by random drawing. The drawing was held at the Wolfner Advisory Council meeting on August 20, 2004.

Data from the programs in public libraries is not yet available.

2005 Summer Reading Programs

Planning manuals and order forms for the 2005 programs, "Dragons, Dreams and Daring Deeds" (children's program) and "Joust Read" (young adult program), will be shipped to state libraries in September. The fantasy/medieval theme will feature poster art by Steven Kellogg for the children's program. We will forward planning materials to our public libraries in late October. A poster session at the MLA Annual Conference will feature artwork, planning materials and incentives for both programs.

Statewide and Community Partnerships

Rams Grants

The St. Louis Rams Community Outreach Team donated \$10,000 to the State Library to provide children's books and funding for programming to public libraries across Missouri for a second year. The State Library and the Rams' Community Outreach Team awarded eighteen Rams Library Collection grants. Grants included \$400 for books from the Rams Library Collection list, which includes sports-themed books and books chosen by Rams players as childhood favorites, Rams bookplates, and \$100 for related programming. The primary aim of this grant program is to use the appeal of sports to promote literacy and reading among young Missourians.

The following libraries are recipients of the 2004 Rams Library Collection Grant:

Bernie Public Library
Bethany Public Library
Bloomfield Public Library
Brentwood Public Library
Butler Public Library
Carter County Library
Cass County Library, Cleveland Mini Branch
Doniphan-Ripley County Library
Doniphan-Ripley County Library, Naylor Branch
Grundy County Jewett Norris Library
Kirkwood Public Library
Little Dixie Regional Library, Dulany Memorial Library
Marshall Public Library
Mexico Audrain County, Library Laddonia Branch
Nevada Public Library
Oregon County Library, Alton Branch
Steele Public Library
Winona Public Library

Gates Staying Connected Grant

The State Library has applied for a \$429,440 Staying Connected grant from the Bill and Melinda Gates Foundation. The library has requested \$213,750 for upgrades or replacements of public access computers in underserved communities and areas of persistent poverty in Missouri, \$86,665 to develop and implement additional public access training for Missouri's public libraries and branches for the purpose of assisting patrons and troubleshooting public access computers, and \$129,025 to provide additional technical support for Missouri's public libraries and branches for the purpose of supporting public access sustainability.

The Gates Foundation requires a two to one funding match from the State Library, which would come from LSTA funds, real program funds, and funds from local libraries. The Gates Foundation expects to provide State Library with some feedback by September 22, 2004 at the latest.

Letters About Literature Contest and Ceremony

The Missouri Center for the Book and the State Library will send out over 2,400 guideline packets to Missouri schools for the 2005 Letters About Literature contest, sponsored with assistance from the Library of Congress and Target. Students in 4th through 12th grade can submit a letter to an author describing how a book inspired them. Missouri usually ranks in the top ten of states submitting letters, and last year over 1,200 students from the state entered the contest.

Missouri Center for the Book

The Center for the Book will have two “celebrations of the book” this year, in Kansas City and St. Louis. The Kansas City celebration, scheduled for September 25, will take place at the Central Library and feature four to six authors from around the state. The St. Louis celebration is scheduled for November 20, at the Schlafly branch of the St. Louis Public Library

Library development consultant Holly Dentner and two Center board members will attend the National Book Festival in Washington DC, scheduled for October 9, 2004.

Activities related to Library Services and Technology Act (LSTA)

Grants Monitoring: 2004 Onsite Visits conducted since the April Secretary Council’s meeting:

- Nancee Dahms-Stinson has visited After School Connections, Discoveries, and Spotlight on Library Programs projects at Adair County, Nevada Public, and St. Clair County Libraries respectively.
- Carl Wingo has met with Missouri Library Network Corporation (MLNC) about the Statewide Digitization Project, and traveled with Chris Freeland to Springfield to review the Frisco Railroad project.
- Nathaniel Albers returned from an onsite visit to Rolling Hills Consolidated Library to examine their newly installed videoconferencing center and consult with staff about other issues they are facing. Including several grant ideas for their computer-training lab, and input on what MOREnet and the State Library can do to help libraries fully utilize the Videoconferencing Network.

All visits have shown full compliance with LSTA requirements.

The 2004 Summer/Fall Call for Grants was issued in July and August for projects to begin October 1, 2004 and January 1, 2005. A special Call for the 2nd year of the Learn A Test Pilot Project was offered August 17. Applications are currently under review. Current guidelines and application forms are posted on the State Library web site.

The following LSTA grants totaling \$331,209 was awarded in May-June 2004 to begin July 2004.

Bring in an Expert

| | |
|--|----------|
| Independence School District | \$ 4,447 |
| George A. Spiva Library/Missouri Southern State University | \$ 850 |
| Jannes Library and Learning Center/KC Art Institute | \$ 5,000 |

Computer Training Labs

| | |
|-------------------------------------|----------|
| Doniphan-Ripley County Library | \$42,984 |
| Oregon County/Thayer Public Library | \$18,377 |
| Richmond Heights Library | \$38,444 |
| Stone County Library | \$18,715 |

Digital Imaging

| | |
|---------------------------------|----------|
| University of Missouri -- Rolla | \$10,118 |
| St. Louis Art Museum | \$15,000 |
| UMC - Space Planning | \$27,253 |
| UMC – Library Systems Office | \$4,330 |

Planning and Standards

| | |
|---|----------|
| Christian County Library | \$15,000 |
| Canton Public Library | \$42,091 |
| Washington University Libraries/Special Collections | \$ 1,000 |
| Central Methodist College | \$ 1,093 |
| Missouri Western State College / National Military History Museum | \$55,700 |

Spotlight on Library Programs

| | |
|---------------------------|--------|
| Salem Public Library | \$ 417 |
| Jessie E. McCully Library | \$ 580 |

Training and Professional Development

| | |
|--|----------|
| St. Louis Public Library | \$ 1,850 |
| St. Louis Public Library | \$ 3,600 |
| St. Louis Public Library | \$ 1,858 |
| Springfield-Greene County Library District | \$ 1,140 |
| Springfield-Greene County Library District | \$21,362 |

